



TOASTMASTERS INTERNATIONAL Dominion Traveler

District 66 News & Events

District 66

August 2014/Special Edition



Let's hit our **STRIDE!**

- S**ustainability
- T**eamwork
- R**eadiness
- I**ntegrity
- D**reamwork
- E**nthusiasm

2014-2015 District Goals

Paid Clubs

Base: 116
Goal: **125**
To Date: 119

Paid Members

Base: 4618
Goal: **5400**
To Date: 147

Distinguished Clubs

Base: 119
Goal: **147**
To Date: -0-

We have just completed the first month of the year. Are you hitting your **STRIDE?** The Trio believes you are. Here are a few reasons why:

July Achievements

New Clubs

We have three new clubs already this year!

District 66 Welcomes you ALL!

1. Sherwood Speakers # 4089807 – 7/11/2014
2. Voices of Wells Fargo Toastmasters – 7/23/2014
3. The Visionaries Toastmasters # 4106172 – 7/24/2014

Excellence in Education Award

The International President George Yen and Chief Executive Officer Daniel Rex have bestowed the Excellence in Education Award to District 66 for consecutive years of educational achievement. They will officially present it on stage at the International Convention in Kuala Lumpur, Malaysia in August.

Training

We have completed Round 1 of the Summer Leadership Institute (club officer training).

Congratulations to the following clubs for having *all seven (7)* officers trained:

- ▶ The Best Part Toastmaster Club #595720
- ▶ Berkley's Confident Communications #1827442
- ▶ Christiansburg Club #3715
- ▶ Speak Easy Club #960968
- ▶ Western Branch #771

Your District Executive Committee has completed its 2014-2015 training. Your Trio is registered and poised to attend training and represent you at the international Convention in Malaysia.

Have you scheduled your Contest?

Yes ... it's that time again. This fall, the District is doing the Evaluation and Humorous Speech contests. In order to be ready for the District conference in November, we are asking that Division complete their contest in October. Area should complete their contest in September. Clubs should complete their contest in August. Let's not waste this great marketing opportunity. Invite lots of guests to your event. Publicize it in local media, flyers, and public announcements in the week(s) preceding your event.

To ensure fairness for all we encourage you to review the tutorials and materials on the Toastmasters International website. *(Additional materials will be available on the revitalized district website in a couple of weeks) Here are some links to assist you.*

[Toastmasters International - Speech Contest Rulebook \(Digital\)](#)

[Toastmasters International - Speech Contest eLearning Module](#)

[Toastmasters International - International Speech Contest Official Roles, Responsibilities and Guidelines](#)

[Toastmasters International - Speech Contests](#)

[Toastmasters International - Frequently Asked Questions](#)

[Toastmasters International - Put on a Good Show - Meeting Planner Handbook](#)

Half by Half:

Strategic planning and budgeting is underway at the District level. Much of what we can achieve depends on our clubs. We are issuing the "Half by Half" challenge. Toastmasters Internationals Distinguished Club Plan prescribes 10 goals be achieved by June 30, 2015. Your Trio would like our holiday present to **half** (5) of your club goals achieved by the **half**-year point. *(December 31, 2014)* The chart above depicts the DD66 goals. If you don't know your club's base, attend officer training. 2700 members are needed for each dues payment period for a total of 5400 member payments for the year. The key is planning your way through the year.

Here are a few tips: Identify your educational goals by name and date. Support those members with appropriate scheduling and mentoring. Send invoices for dues 60 days in advance; this is especially true for corporate clubs that must navigate financial processes. Complete administrative filings online through Club Central. Commit to the basics of Toastmasters excellence by having regularly scheduled meetings with agendas that are published in advance. This increases the member's ability to achieve and their mentor's ability to support them.



District # 66

It's Smedley Season

Program Dates: August 1 – September 30

In honor of Ralph Smedley, can your club add five new, dual, or reinstated members between August 1 and September 30? By doing so, you will qualify to receive a "Smedley Award" ribbon to display on your club's banner. Toastmasters International will also give a 10% discount off your next club order. See the District website for more details!